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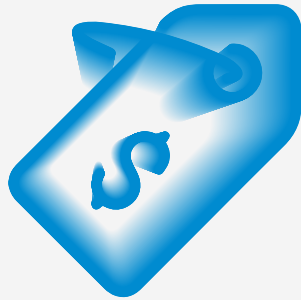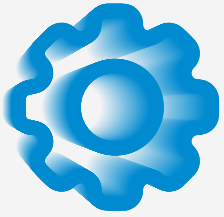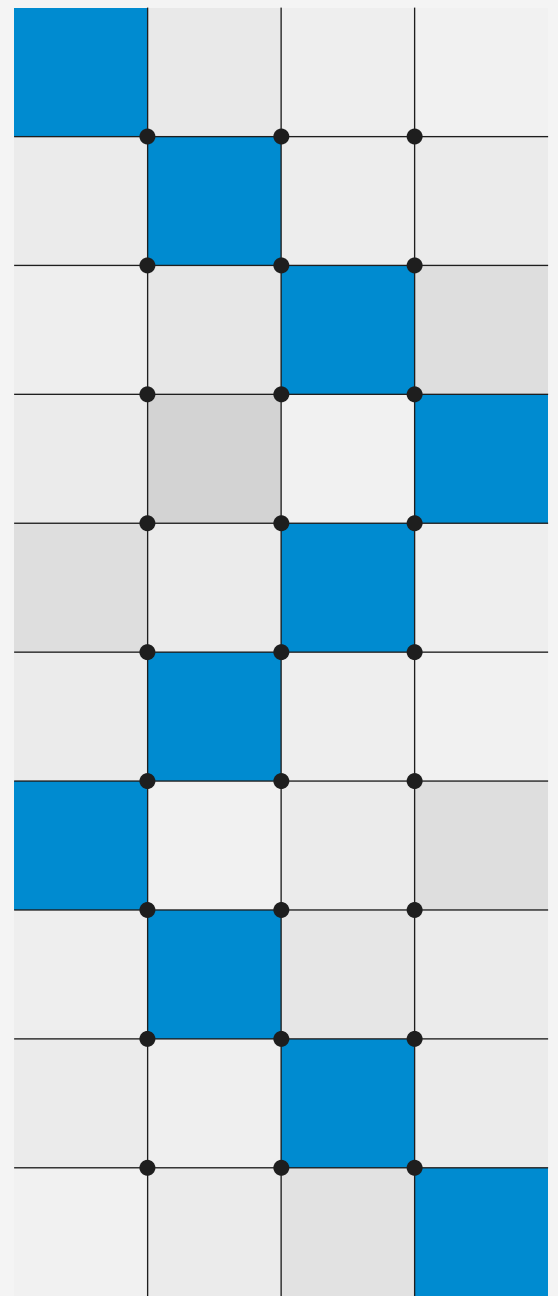
CPQ

Empowering Sales Precision

In the dynamic realm of pricing and product configurations, Csmart CPQ stands at the forefront of innovation, employing generative AI to revolutionize the way sales teams, partners, and customers tackle the complexities inherent in pricing, configuration, and quoting processes.

This advanced CPQ engine leverages generative AI concepts to continuously learn from and adapt to customer inputs and requirements, ensuring solutions not only meet but anticipate market demands. As a result, it becomes an indispensable tool in driving efficiency and transforming the configuration, pricing, and quoting landscape into a streamlined, intuitive experience.

Empowering Your Sales Journey with Key Capabilities

Intelligent Analytics and Insights

Csmart CPQ's generative AI sifts through extensive data, offering insights into pricing and market trends, enabling strategic, data-informed pricing decisions and competitive positioning.

Adaptive Learning Algorithms

Csmart CPQ refines quoting processes using real-time customer feedback, enhancing personalization and accuracy in customer engagements, ensuring offerings align closely with specific customer preferences and requirements.

Dynamic Pricing Engine

Powerful pricing engine enables precise and real-time quote generation, offering dynamic discount management and ensuring accurate pricing tailored to specific customer needs.

Configurability Excellence

Seamlessly configure even the most intricate products with ease. CPQ empowers users to personalize product configurations according to unique requirements, reducing errors and enhancing customer satisfaction.

Unified Sales Process

Optimizes the sales journey from prospect to order, consolidating the sales process and streamlining workflows for sales representatives, partners, and customers, ensuring a cohesive and efficient experience.

Cloud-based Accessibility

Our Cloud-based Csmart CPQ offer flexibility and accessibility, allowing users to access, configure, and generate quotes anytime, anywhere, ensuring a responsive and efficient sales process.

Dynamic Pricing Control

Gain precise pricing control and dynamic discount management that adapts to the demands of the market.

Seamless Configuration

Effortlessly configure even the most intricate products, ensuring an accurate representation of customer requirements.

Unify the Sales Process

The CPQ optimizes enterprise architecture while unifying the sales process from initial prospect engagement to final order placement.

Cloud-based Solutions

Leverage Cloud-based commercial off-the-shelf (COTS) CPQ solutions for streamlined processes.

A Strategic Advantage

Experience swift and accurate quote generation that benefits not just internal sales team but also partners and customers alike.

Eliminate Manual Errors

Ensure up-to-date and error-free product and pricing information, eliminating the risk of manual errors.

Maximize Cross-Sell and Upsell

Expedite quote presentation, minimizing customer wait time, and maximizing cross-sell and upsell opportunities.

Automate with Confidence

Leverage preprogrammed rules to automate quote generation, customization, configuration, and the addition of products, all backed by a comprehensive price book and discount functionality.

Collaborate and Share

Empower users to collaborate in real-time, 'Share Quotes' with end-users, and streamline the approval and contract creation process.

Unlock the Power of Precision with Csmart CPQ. Request a demo today to explore how it can reshape sales process, increase efficiency, and maximize revenue opportunities.

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Scan to explore our offerings

--- Contact Us ---

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🌐 www.csmart.digital